FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|-------------------|---------------|------------------|
| | | | |

| OMB APP | ROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Bradshaw Wenkai | | | | | 2. Issuer Name and Ticker or Trading Symbol Outbrain Inc. [OB] | | | | | | | | (Ched | ck all app Direct | , | ng Per | son(s) to Is 10% Ov | wner | |
|--|---|-------|---|-----------------|--|---|----------------------------|--------|---|----------------------------|--|---|---------------------------|---|-----------------------|---|---------------------------------------|----------|--|
| (Last) (First) (Middle) C/O OUTBRAIN INC. 111 WEST 19TH STREET | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/07/2022 | | | | | | | | X | below | ') ^{``} | below) VP Corporate Control | | · | | | |
| (Street) NEW YO | | | 0011 Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Ind Line) | Form Form | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Table | I - Noi | n-Deriva | tive S | Secu | rities | Acq | uired, | Dis | posed of | , or E | Benef | iciall | y Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Date | | | | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Acqui Disposed Of (D) (In 5) | | | | Securities Beneficially | | Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | | Code | v | Amount | (A) (D) | or Pi | rice | Transa | action(s) 3 and 4) | | | (mou. 4) | |
| Common Stock 10/07/2 | | | | 2022 | | F | | 397(1) | Γ |) \$ | 64.06 | .06 99,861 | | | D | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | 4. Transaction Code (Instr. 8) | | of Deriv | r osed) r. 3, 4 | Expiration Da (Month/Day/Y | | te Amount of Securities Underlying Derivative Security (Ir 3 and 4) | | int of rities rlying ative rity (Ins | | | 9. Number derivative Securities Beneficially Owned Following Reported Transactio (Instr. 4) | y | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | or Numb of Share | er | | | | | |

Explanation of Responses:

1. Shares withheld by the Company to cover tax obligations arising upon vesting and settlement of restricted stock units under the registrant's 2007 Omnibus Securities and Incentive Plan in a transaction exempt under Rule 16b-3.

Remarks:

/s/ Veronica Gonzalez, as

10/11/2022

attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.