1. Name and Address of Reporting Person
Kostman David

(Street) 111 WEST 19TH STREET
(City) NEW YORK  NY  10011

2. Date of Event Requiring Statement (Month/Day/Year)
07/22/2021

3. Issuer Name and Ticker or Trading Symbol
Outbrain Inc. [ OB ]

4. Relationship of Reporting Person(s) to Issuer
X Director 10% Owner
X Officer (give title below)
Co-Chief Executive Officer

Table I - Non-Derivative Securities Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 4)</th>
<th>2. Amount of Securities Beneficially Owned (Instr. 4)</th>
<th>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>4. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>30,101</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 4)</th>
<th>2. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>4. Conversion or Exercise Price of Derivative Security</th>
<th>5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>6. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted stock units(1)</td>
<td>(1)</td>
<td>Common Stock 592,525</td>
<td>0.00</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Options (right to buy Common Stock)(2)</td>
<td>06/30/2021</td>
<td>12/24/2030</td>
<td>41,361</td>
<td>6.44</td>
<td>D</td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. These Restricted stock units vest in connection with the company’s initial public offering (IPO), but holders will not have voting or dispositive power over them until the expiration of the IPO lockup period.
2. These stock options are only those held by the reporting person that are exercisable within 60 days of June 30, 2021.

/s/ David Kostman  07/22/2021
** Signature of Reporting Person  Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.