FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Check this box if no long Form 4 or Form 5 obligat Instruction 1(b). | | | | | | | | | | | | | | mated average burden rs per response: | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|----------------------|----------------------------------------------------------|----------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------|---|-----------------------------------------------------------------|--------------------------------------------------------------------|------------|----------------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------|--|
| Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | | | | | | | | | |
| 1. Name and Address of Reporting Person* | | | | | | 2. Issuer Name and Ticker or Trading Symbol Outbrain Inc. [OB] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| Kostman David | | | | | | | | | | | | | X | Director | | 10% Owner | | | |
| (Last) (First) (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | X | X Officer (give title below) Other (specify below) Co-Chief Executive Officer | | | | | |
| 111 WEST 19TH STREET | | | | | 07/06/2022 | | | | | | | | | 00 | | | | | |
| (Street) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| NEW YORK NY 10011 | | | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zij | o) | | | | | | | | | | | Form filed b | y wore that | in One R | reporting Pers | on | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| | | | | | insaction th/Day/Yea | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | | 4. Securities Acquired (A) or Dispos (D) (Instr. 3, 4 and 5) | | | sposed Of | Beneficially Own Following Report | | ed Direct (D) or Indirect (I) (Instr. | | Indirect Beneficial | |
| | | | | | - | | | Code | v | Amount | | (A) or (D) | Price | Transaction(s) and 4) | (Instr. 3 | | | Ownership (Instr. 4) | |
| Common Stock | | | | | | 022 | | F | | 2,222(1) | | D | \$5.16 | 425,0 | 425,094 | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| | (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Trans Code (In | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | e | 7. Title and Amount of Se Underlying Derivative Sec 3 and 4) | | | | | ive ies cially | Ownership Form: Direct (D) or Indirect (I) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Expiration Exercisable Date | | | Nu | | Amount or Number of Shares | | Followi Reporte Transac (Instr. 4 | ed ction(s) | (Instr. 4) | | |

Explanation of Responses:

1. Shares withheld by the Company to cover tax obligations arising upon vesting and settlement of restricted stock units under the registrant's 2007 Omnibus Securities and Incentive Plan in a transa ction exempt under Rule 16b-3.

Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact 07/08/2022

Date

** Signature of Reporting Person

OMB APPROVAL

3235-0287

OMB Number:

Estimated average burden

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Exhibit 24

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Yaron Galai, Jason Kiviat, Veronica Gonzalez, Alexia The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever : This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 8th day of July, 2022.

David Kostman

/s/ David Kostman