## UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

### 1. Name and Address of Reporting Person

**Kiviat Jason**

- **(Last)**
- **(First)**
- **(Middle)**
- **111 WEST 19TH STREET**
- **NEW YORK NY 10011**

### 2. Issuer Name and Ticker or Trading Symbol

**Outbrain Inc. [ OB ]**

### 3. Date of Earliest Transaction (Month/Day/Year)

07/07/2023

### 4. If Amendment, Date of Original Filed (Month/Day/Year)

- **Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).**

### 5. Relationship of Reporting Person(s) to Issuer

- **Director**
- **Officer (give title below)**
- **Other (specify below)**

**Chief Financial Officer**

### 6. Individual or Joint/Group Filing (Check Applicable Line)

- **Form filed by One Reporting Person**
- **Form filed by More than One Reporting Person**

### Rule 10b5-1(c) Transaction Indication

- **Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.**

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Acquired</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>07/07/2023</td>
<td></td>
<td>F</td>
<td>397(A)</td>
<td>D $4.91</td>
<td>172,348 D</td>
<td>V</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Explanation of Responses:

1. Shares withheld by the Company to cover tax obligations arising upon vesting and settlement of restricted stock units under the registrant's 2007 Omnibus Securities and Incentive Plan in a transaction exempt under Rule 16b-3.

### Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact 07/07/2023

**Signature of Reporting Person** **Date**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.