FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Galai Ya	Address of Reporting Person* <u>ron</u>	2. Date of Requiring (Month/Da 07/22/20	Statement y/Year)	3. Issuer Name and Ticker or Trading Symbol Outbrain Inc. [OB]					
(Last) 111 WEST			Relationship of Reporting Person(s) to Issuer (Check all applicable)			5. If Amendment, Date of Original Filed (Month/Day/Year)			
(Street) NEW YORK (City)	NY 10011 (State) (Zip)	_		X Director X Officer (give title below) Co-Founder and	below)	specify	(Ch	Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person	
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Owner Form: D (D) or Ir (I) (Instr	Direct Own		ature of Indirect Beneficial Iership (Instr. 5)	
Common Stock				3,510,555	Г)			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securi Underlying Derivative Securit (Instr. 4)		rity Convers		5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr.
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security		Direct (D) or Indirect (I) (Instr. 5)	5)
Stock optio Stock) ⁽²⁾	on (right to buy Common	06/30/2021	12/24/2030	Common Stock	27,574	6.44		D	
Restricted s	stock units ⁽¹⁾	(1)	(1)	Common Stock	62,500	0.00		D	

Explanation of Responses:

- 1. These Restricted stock units vest in connection with the company's initial public offering (IPO), but holders will not have voting or dispositive power over them until the expiration of the IPO lockup period.
- 2. These stock options are only those held by the reporting person that are exercisable within 60 days of June 30, 2021.

<u>/s/ Yaron Galai</u> <u>0</u>7/22/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.