1. **Name and Address of Reporting Person**

   **Cheifetz Jonathan**

   (Last)  (First)  (Middle)

   C/O OUTBRAIN INC.

   111 WEST 19TH STREET

   NEW YORK  NY  10011

2. **Issuer Name and Ticker or Trading Symbol**

   Outbrain Inc.  [ OB ]

3. **Date of Earliest Transaction (Month/Day/Year)**

   06/05/2023

4. **Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Amount</th>
<th>(A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>30,000</td>
<td>A</td>
<td>$75,572</td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. Restricted stock units granted pursuant to the Company’s 2021 Long-Term Incentive Plan which vest in twelve equal increments beginning on June 5, 2023 and on each quarterly anniversary thereof.

Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact  06/07/2023

**Signature of Reporting Person  Date**
EXHIBIT 24

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Yaron Galai, David Kostman, Jason Kiviat, Veronica Gonzalez, Alexia Tomazos and Dawn Martens, signing singly, the undersigned's true and lawful attorney-in-fact to: (i) execute for and on behalf of the undersigned, in the undersigned's capacity as a director of Outbrain Inc. (the "Company"), a Form ID, including updates thereto, and Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder; (ii) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form ID, including updates thereto, or Form 3, 4, or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and (iii) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 19th day of March, 2023.

/s/ Jonathan Cheifetz

Jonathan Cheifetz