1. Name and Address of Reporting Person:
   Lahav Ori
   111 WEST 19TH STREET
   NEW YORK NY 10011

2. Issuer Name and Ticker or Trading Symbol:
   Outbrain Inc. [ OBN ]

3. Date of Earliest Transaction (Month/Day/Year):
   08/03/2022

4. If Amendment, Date of Original Filed (Month/Day/Year):

5. Relationship of Reporting Person(s) to Issuer:
   Director
   10% Owner
   Officer (give title below)
   Co-Founder, CTO & GM, Israel

6. Individual or Joint/Group Filing (Check Applicable Line):
   Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Transaction Code</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>08/03/2022</td>
<td>S</td>
<td>4,192</td>
<td>$6.0354</td>
</tr>
<tr>
<td></td>
<td>08/04/2022</td>
<td>S</td>
<td>2,832</td>
<td>$6.0973</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Transaction Code</th>
<th>Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>Price of Derivative Security (Instr. 5)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

Explanation of Responses:
1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 3, 2022.
2. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from $6.01 to $6.15, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote to this Form 4.

Remarks:
/s/ Veronica Gonzalez, as attorney-in-fact 08/05/2022
** Signature of Reporting Person Date
EXHIBIT 24

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Yaron Galai, David Kostman, Jason Kiviat, Veronica Go

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever .

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respec

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 22nd day of July, 2022.

Ori Lahav

/s/ Ori Lahav