OUTBRAIN INC.

(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):
☐ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
You invested in OUTBRAIN INC. and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 23, 2022.

Get informed before you vote
View the 2022 Notice and Proxy Statement and 2021 Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 9, 2022. If you would like to request a paper or email copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 23, 2022
9:00 a.m. Eastern Time
Virtually at:
www.virtualshareholdermeeting.com/082022

*Please check the meeting materials for any special requirements for meeting attendance.
### Voting Items

1. **Election of Directors**
   - **Nominees:**
     - To be elected for terms expiring in 2025
   - 1a. Jonathan (Yoni) Cheifetz
   - 1b. Kathryn (Kate) Taneyhill Jhaveri

2. **Ratify the appointment of KPMG LLP as the independent registered public accounting firm for fiscal 2022.**

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

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*Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Sign up for E-delivery.”*