FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL											
	OMB Number:	3235-0287										
	Estimated average burden											
l	hours per response:	0.5										

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* <u>Bradshaw Wenkai</u>						2. Issuer Name and Ticker or Trading Symbol Outbrain Inc. [OB]								(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
(Last)	`	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 06/04/2024								below) CAO & SVP Corporate Controller					
111 WEST 19TH STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	1 - 2 - 1					
(Street) NEW YOL	Street) NEW YORK NY 10011					Form filed by One Reporting Pers Form filed by More than One Rep Person										•				
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication														
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Tab	le I - Nor	n-Deriv	ative	Sec	curities	Acc	quired,	Dis	posed of	f, or B	3ene	ficially	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) o I Of (D) (Instr. 3, 4 a			5. Amoun Securities Beneficia Owned Fo	s Ily ollowing	Form (D) or	: Direct I r Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	() or ()	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Common Stock 06/04)4/2024					24,500		A	\$0 ⁽¹⁾	114,155			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transactio Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s illy g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	N O	Amount or Number of Shares						
Performance Stock Units	(2)	06/04/2024			Α		10,500		(2)		06/04/2034	Comm		10,500	\$0	10,50	00	D		

Explanation of Responses:

- 1. Restricted stock units granted pursuant to the Issuer's 2021 Long-Term Incentive Plan which vest in increments over a period of four years as follows: one-eighth of such awards shall vest on the grant date, and one-sixteenth of such awards shall vest on September 5, 2024 and each quarterly anniversary thereafter.
- 2. Represents Performance Stock Units ("PSUs") granted to the reporting person pursuant to the Issuer's 2021 Long-Term Incentive Plan. Each PSU represents a contingent right to receive one share of common stock subject to achievement of both service-based and performance-based vesting conditions, with the performance-based condition based on the achievement by the Issuer of pre-established stock price targets, over a three-year performance period ending on December 31, 2026.

Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact

** Signature of Reporting Person Date

06/06/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.