| SEC Form 4 | |
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Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | Person [*] | 2. Issuer Name and Ticker or Trading Symbol <u>Outbrain Inc.</u> OB | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|----------------------|---|--|--|--|--|--|--|--|
| Galai Yaror | <u>1</u> | | | X Director 10% Owner | | | | | |
| (Last) 111 WEST 19 | (First) TH STREET | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/07/2024 | X Officer (give title Other (specify below) below) Co-Founder and Co-CEO | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable | | | | | |
| (Street) | | | | Line) | | | | | |
| NEW YORK | NY | 10011 | | X Form filed by One Reporting Person | | | | | |
| | | | - | Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | Rule 10b5-1(c) Transaction Indication | | | | | | |
| | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is inter satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|------------------------------|---|----------------------|---------------|--------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150. 4) |
| Common Stock | 03/07/2024 | | F | | 3,564 ⁽¹⁾ | D | \$3.85 | 3,577,277 | D | |
| Common Stock | | | | | | | | 99,992 ⁽²⁾⁽³⁾ | Ι | See Footnote 2 |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and 1. Title of 3A. Deemed 5. Number 7. Title and 8. Price of 11. Nature 3. Transaction 9. Number of 10. Derivative Conversion Date Execution Date Expiration Date (Month/Day/Year) Amount of Derivative derivative Ownership of Indirect Transaction or Exercise Price of Derivative (Month/Day/Year) if any Derivative Securities Securities Beneficial Security Code (Instr. Security Form: Direct (D) or Indirect (I) (Instr. 4) Underlying Derivative (Instr. 3 (Month/Day/Year) 8) Securities (Instr. 5) Beneficially Ownership Acquired Owned (Instr. 4) Security (Instr. 3 and 4) Following Security (A) or Disposed of (D) Reported Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Amount or Number Date Expiration of v (A) (D) Exercisable Title Shares Code Date

Explanation of Responses:

1. Shares withheld by the Company to cover tax obligations arising upon vesting and settlement of restricted stock units under the registrant's 2021 Long-Term Incentive Plan in a transaction exempt under Rule 16b-3.

2. Represents shares of the Issuer's common stock held by Galai Investments, LLC. The reporting person is the managing member of and owns a 55% membership interest in Galai Investments, LLC.

3. Represents shares inadvertently reported as owned directly by the reporting person, when such shares were in fact owned indirectly by the reporting person through Galai Investments, LLC. The reporting person is the managing member of and owns a 55% membership interest in Galai Investments, LLC. This Form 4 reflects the correct allocation between shares directly and indirectly owned.

Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact

03/08/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.