FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, D.C. 2 | 20549 |
|--------------------|-------|
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|   | OMB APPROVAL             |     |  |  |  |  |  |  |  |  |  |
|---|--------------------------|-----|--|--|--|--|--|--|--|--|--|
|   | OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |  |  |
| l | Estimated average burden |     |  |  |  |  |  |  |  |  |  |
| ı | hours per response:      | 0.5 |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Galai Yaron        |  |  |                              |  |         | 2. Issuer Name and Ticker or Trading Symbol Outbrain Inc. [ OB ]                           |  |  |  |   |          |  |   | (Che  | Relationship of Reporting Person(s) to Iss (Check all applicable)     X Director 10% Own |   |                                   |   |            |  |
|--|--|--|------------------------------|--|---------|--|--|--|--|---|----------|--|---|---|--|---|-----------------------------------|---|------------|--|
| (Last) (First) (Middle) 111 WEST 19TH STREET                 |  |  |                              |  |         | 3. Date of Earliest Transaction (Month/Day/Year) 01/06/2023                                |  |  |  |   |          |  |   | X   | below  | ,   | Other (specify below)             |   |            |  |
| (Street) NEW YO  |  |  | 0011<br>Zip)                 |  | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                   |  |  |  |   |          |  |   |   | Form   | I or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting rson |                                   |   |            |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |                              |  |         |  |  |  |  |   |          |  |   |   |  |   |                                   |   |            |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day |  |  |                              |  |         | Execution Date,  |  |  | 3. 4. Securities Acquired (A Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 3, 5)   |   |          |  |   | 5. Amo<br>Securit<br>Benefic<br>Owned<br>Report | ies<br>cially<br>Following   | Form:   | : Direct<br>r Indirect<br>str. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |            |  |
|  |  |  |                              |  |         |  |  |  | Code   | v | Amount   | (A) or<br>(D) P                              |   | Price   | Transa   | ction(s)<br>3 and 4)  |                                   |   | (Instr. 4) |  |
| Common Stock 01/06/2   |  |  |                              |  |         | 2023   |  |  | F  |   | 1,693(1) | I  | )   | \$4.03  | 3,622,834  |   |                                   | D   |            |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                              |  |         |  |  |  |  |   |          |  |   |   |  |   |                                   |   |            |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | tive Conversion or Exercise (Month/Day/Year) Price of Derivative Security  Execution Date, if any (Month/Day/Year)                           |  | 4.<br>Transa<br>Code (<br>8) |  |         | 6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Exercisable Expiration Date |  |  | 7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)  Amount or Numbroof Title Shares |   | str.     | Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | y [0  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)                 | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |                                   |   |            |  |

## **Explanation of Responses:**

1. Shares withheld by the Company to cover tax obligations arising upon vesting and settlement of restricted stock units under the registrant's 2007 Omnibus Securities and Incentive Plan in a transaction exempt under Rule 16b-3.

## Remarks:

/s/ Veronica Gonzalez, as attorney-in-fact

01/10/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.